Likhitha Vankayala

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# Professional experience

**MICROSOFT**

UX Designer II - M365 Admin Center July 2022 - Present

* Launched a landing page capturing campaign insights. Designed workflows for campaign creation, and on integration of Copilot for AI-driven performance analysis.
* Created visualizations for complex data sets, which enabled users (IT Admins) to make informed decisions regarding the purchase of M365 license and subscriptions.
* Led the design for Emissions report which provides IT admins with comprehensive information on their overall M365 emissions.
* Led the design for Organizational Messages, a feature that enables users to create and send personalized messages to contextually related locations within Microsoft products

UX Designer II - Teams Ecosystem July 2021 – Jun 2022

* Designed Teams apps for wide range of ISVs (Independent Software Vendors) including Mural, UberEATS, Starbucks, Asana and 30 others enabling integration with Teams platform.
* Handled Information architecture, Interaction design, Visual design & Prototyping for web and mobile products (Android & 105) catered to ISVs operating in education, healthcare, and 5MB areas.
* The integrations resulted in substantial increase of 200% in daily active user's rate.

# WALMART

Senior Designer - Inventory Team Jan 2021 - Jul 2021

* Led the design efforts for developing an internal app tailored for business users, aiming to significantly reducing the backorders and streamlining defect management process.
* The app successfully achieved a remarkable time reduction of 60% in defect management.

# PARTNERBEAT

UX Designer Mar 2019 - Dec 2020

* Lead designer on a project aimed at developing a feature that facilitates seamless collaboration between users and customers across various siloed applications.
* Designed, shipped, and presented the feature to various angels, raised a seed fund.

# KEATS USA - NON PROFIT ORGANIZATION

UX Designer Jan 2018 - Feb 2019

* Conducted user interviews and created illustrations and interactive prototypes for end-to-end website.
* Donations through website increased by 3%.

# VISUAL FINE ARTS

Artist

* Created Indian contemporary art work for the span of 4 years.

2016 - 2018

# Education

Springboard UX/UI Career track Bootcamp Masters in Pharmaceutical chemistry, India

Jan 2019

Class of 2013

**Skills**

Tools: Figma, Sketch, Adobe XD, Adobe Creative Suite.

Skills: User Research, High-Fidelity Mockups, Rapid prototyping, User testing.